1

**Define your problem statement**

## What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**2**

# Brainstorm

## Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**3**

# Group ideas

## Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

**4**

# Prioritize

## Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

**characteristics with related information?**

**PROBLEM**

**How might we help both experienced and inexperienced user to identify species of plants and animals and their**

**Syed abrar - Team leader**

Rarity of species

Locally saving the data in device

Liveliness of plants (Healthy / Dry)

compatability

Age of plants

Multiple language support

**Person 5**

**Siva**

Using sound to identify bird's species

Identify and alert for dangerous species

**Person 6**

Botanical names

Available in other language

**Sivakumar**

|  |  |  |
| --- | --- | --- |
| Display botanical names | Give green message for medicinal plants | what disease does the plant cure |
| Orange alert for non- medicinal plants | is this a rare species? | Use app without network |
|  |  |

**Person 7**

compatability

Identify amphibious specious

**Vimosh aasi**

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

|  |  |  |
| --- | --- | --- |
| Display scientific names | Identify poisonous species of plants | Identify dangerous animals |
| provide red alert for dangerous species | small description about them | ways to cure poison and animal attacks |
| How rare a |  |  |
| species is? |  |

Names

Small description about plants

Orange alert for non- medicinal plants

Identify dangerous animals

**Person 8**

Using sound to identify bird's species

Display botanical names

Display scientific names

small description about them

what disease does the plant cure

Give green message for medicinal plants

Identify and alert for dangerous species

Botanical names

Identify amphibious specious

provide red alert for dangerous species

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Add alerts

Small description about plants

Identify extra details about a species

Names

Add alerts

**Key rules of brainstorming**

Identify extra details about a species

Device related function

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### To run an smooth and productive session

is this a rare species?

How rare a species is?

Stay in topic. Defer judgment.

what disease does the plant cure

Rarity of species

Encourage wild ideas. Listen to others.

# Importance

If each of these tasks could get

Device related function

### Go for volume. If possible, be visual.

Locally saving the data in device

Use app without network

ways to cure poison and animal attacks

Age of plants

Multiple

language support

Available in other language

compatability

compatability

done without any difficulty or cost, which would have the most positive impact?



#### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

# Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)